



LATIN SOUTH HOLDINGS PLC
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Press Release

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Latin South Holdings PLC Announces 2014 First Half Financial Results

Latin South Holdings PLC on track to exceed last year's annual revenue

London, September 02, 2014: Latin South Holdings PLC (LONDON, GXG Main Quote, ISIN: GB00BGFBGL21, Ticker: LATS) announced today its 2014 First Half Financial Results, ended June 30, 2014. Latin South Holdings PLC which owns a 76% equity interest in Wisdom Product S.A.E.C.A, a company based in Paraguay operating under the Electrofacil brand name, recorded Revenue of GBP £4,741,243, EBITDA of GBP £246,941 and Net Assets of GBP £16,997,415.

Dr. Luis Saguier Blanco, Chief Executive Officer, comments, "We are excited to announce the First Half Financials of 2014 for Latin South Holdings PLC. It was another period of interesting growth for its main controlled company and principal asset Wisdom Products –Electrofacil-. Latin South Holdings PLC looks forward to the end of 2014 anticipating revenues higher than 2013, taking into consideration that normally the second half of each year increases level of operations."

At the end of June 2014 Wisdom Product –Electrofacil- had 401 employees with revenues derived from the financing of electronics, home appliances and furniture (76%), small consumer loans (8 %) and cash sales of electronics, home appliances and furniture (16%). The first half of 2014 in comparison of the same period in 2013 shows permanent growth in terms of the key figures of the company: Sales (+60%), Loan Portfolio (+54%), Net Profits (+205%), Net Assets (+77%).

See Latin South Holdings PLC's first half financials results at www.latinsouthholdings.co.uk



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ABOUT Latin South Holdings PLC

Latin South Holdings PLC is an investment holding company which seeks investments in high growth industries in Latin America with a focus on acquiring interests in companies mainly in the consumer finance industry, also in agriculture, infrastructure and real estate. Latin South Holdings PLC focuses on fast growing markets in South America and relies on respective marketing and sales performances of its holding companies in which it holds significant equity stakes. Latin South Holdings PLC's first investment was successfully executed in September 2013 with the acquisition of a 76% equity interest in Electrofacil / Wisdom Product SAECA, a leading Paraguayan-based micro lending company which creates financing solutions for consumers that have no access to bank loans representing about 80% of the current working population in Paraguay. Within just 5 years Electrofacil has become one of the leading electronics, appliances and furniture stores in Paraguay generating almost 90% of its revenues from financing and lending. Find out more at www.latinsouthholdings.co.uk.

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